



Call to Artists

Hillside Park Art Wall 2023

Project Background

The Hillside Park Art Wall began in 2019 and is intended as a creative outlet for artists in our community. Our vision is to have every panel of the wall covered with local art to beautify the park and the community and repainted every 2 years.

Project Overview

1. Artists will submit a sketch of the proposed artwork to Keep Tyler Beautiful in electronic form (.jpg, .png, .pdf, etc.) submitted by email. Send your artwork/information electronically to KTyB@tylertexas.com.
2. The selection committee will review submissions then select 19 pieces **to be painted by the artist** on designated panels on the Art Wall.
3. Once selected, artists will have one month to complete their artwork on their designated panel (exact dates and deadlines will be given).
4. Once complete, the artwork will be sealed to prevent graffiti from damaging the design.
5. The completed panels will remain on the Hillside Park Art Wall for two years. After which, the committee will review/select new artwork to replace those previously featured.

Artist Eligibility

Submissions are open to applicants of all ages living or working in Smith County or adjacent counties. Winning artists must be able to complete the mural during the timeline.

Images that May be Submitted for Consideration

1. Submitted artwork may include images that represent our community, the City of Tyler, East Texas or Texas and/or images that convey a positive message.
2. Artwork may NOT include profanity, gang related symbols or images, obscenity, hate speech, advertising, branding or commercial images of any kind.
3. Artwork must be original. We are seeking images that people will positively connect with emotionally and will draw people passing by on foot, bicycle or in a vehicle.
4. Images may include text or original poetry if the artist has the rights to the text.
5. Imagery needs to be detailed enough to discourage temptation to graffiti. No large negative space or designs that are very simple in nature.

Responsibilities of Selected Artists

1. The sketch must include all major details of the proposed artwork and accurately reflect the final design.
2. The sketch must be to accurate scale of the wall panel, each measure 81" tall x 104" wide.

3. If the proposed artwork is approved, the artist is fully responsible for the completion of the artwork on their designated panel.
4. Artist can be reimbursed for up to \$100 worth of paint and supplies from designated store and supplies shall only be used for this project. Artist must submit receipts upon completion of panel, and reimbursements may take up to 30 days to process.
5. **Artist must submit their artwork by Friday, February 24** in order to be considered for the 2023 artwork selection cycle.

Artist Contact Information

Name: _____

Address: _____

City/State/Zip: _____

Phone Number: _____

Email Address: _____

Age of Artist: _____ School: (If under 18): _____

Title of Artwork: _____

Artwork Description: _____

How does this artwork reflect the community? _____

I understand that the materials submitted are public information under the Texas Open Records Act and may be shared by the City of Tyler with members of the public or the media for information purposes or as otherwise required by the act. Accordingly, I/we hereby grant a non-exclusive license to the City of Tyler to make and distribute a limited number of copies of the submitted materials for the purposes of information and/or evaluation of the artwork related to this RFP and the related project, or as required by the Open Records Act.

I have read and agree to the terms and conditions listed in the application and/or RFP and agree to be fully responsible for completion of my designated panel on the Art Wall, if selected, by the given due date.

Signature of Artist

Date