

**CALL TO
ARTISTS**

ROSE GARDEN COMPLEX CONFERENCE CENTER

1. Project Background

The Conference Center Mosaic will be located on 4 large panels at the south side entrance of the new Rose Complex as well as a mural in the green room.

2. Project Overview

The project consists of 4 panels for the mosaic and a single image for the mural open for artists to recreate their submitted and approved artwork.

- a. Artists will submit 4 separate image files of the proposed artwork labeled sequentially (1 through 4, left to right) for the mosaic or 1 image file for the green room to Keep Tyler Beautiful in electronic form (.jpg, .png, .pdf, etc.). Artists must send artwork and their artist form via email to **KTyB@tylertexas.com**.
- b. The selection committee will review submissions and select the 2 works to be installed at the Rose Complex.
- d. Once completed, the artwork will be sealed to prevent graffiti from damaging the design.



3. Artists Eligibility

- a. Open to applicants of all ages living or working in Smith County or neighboring counties.
- b. Artists should submit 4 images for each of the 4 panels or 1 image for the mural.

4. Images That May Be Submitted for Consideration

1. Submitted artworks may include:

a. Digital version of existing artwork provided by the artist who owns the copyright and/or the artwork is not on display permanently in a public location within the Tyler/Smith County area.

b. Artwork that is created digitally (photographs, etc.)

2. The program is seeking images which people will positively connect with emotionally and will draw visitors into the culture and history of Tyler.

3. Images may not include text.

4. No advertising, branding or commercial images allowed.

5. Imagery needs to be detailed enough to prevent temptation to graffiti.

6. No photography of individuals or digital art created from photographs of individuals.

7. No artwork promoting a political campaign, demonstrating political views, or representing political influences.

8. Art must be created by an artist living in Smith County.

5. Responsibilities of Selected Artists for Mosaic

1. Mosaic Specifications:

a. Digital Submissions should include four separate image files to account for the four mosaic tile panels (each panel will be 8'0" Wide x 24'4" Tall).

b. Each image files should be 292 square pixels by 96 square pixels, each pixel represents a tile.

c. Number the files sequentially left to right as they would be fit on the building (Far left panel would be labeled #1, far right panel would be labeled #4).

3. The artist must also submit a short paragraph about how the proposed artwork reflects the community.

6. Artists must submit their artwork by Jan 15, 2022.



5. Responsibilities of Selected Artists for Green Room Mural

1. Green Room Mural Specifications:

- a. Mural will be 40'0" wide and 10'0" tall printed vinyl wall covering.
 - b. Digital submissions should be 48,000 square pixels by 12,000 square pixels.
 - b. Include a bleed area of 600 pixels on all sides (allows for construction tolerance/wall base).
3. The artist must also submit a short paragraph about how the proposed artwork reflects the community.
6. Artists must submit their artwork by Jan 15, 2022.