



## Art Guidelines

- 1) Submitted artworks may include:
  - a) Digital version of existing artwork provided by the artist who owns the copyright and/or the artwork is not on display permanently in a public location within the Tyler/Smith County area.
  - b) Artwork that is created digitally (photographs, etc.)
- 2) Selected artwork should be scalable to the different size boxes, including vertical and horizontal shapes.
  - a) Note that because the boxes range in size and images could be used more than once, some cropping may occur.
- 3) The program is seeking images which people will positively connect with emotionally and will draw people passing by on foot, bicycle or in a vehicle.
- 4) Images may include text or original poetry. The artist must have the rights to use this text.
- 5) No advertising, branding or commercial images allowed other than a small banner at the bottom of the utility box stating, "Sponsored by: Business Name".
- 6) Imagery needs to be detailed enough to prevent temptation to graffiti.
- 7) No portrait photography of individuals or digital art created from photographs of individuals.
- 8) Artwork can only be used on one wrapping to preserve originality of each Beauty and the Box.
- 9) No artwork promoting a political campaign, demonstrating political views, or representing political influences.
- 10) Art must be created by an artist living in Smith County or adjacent counties.

**All submissions will be reviewed by a committee before acceptance.**