



30th Anniversary Celebration: Rooted in Beauty, Growing with Purpose

Event Details

Keep Tyler Beautiful (KTyB) will celebrate its 30th anniversary on August 22, marking three decades as a proud affiliate of Keep America Beautiful and Keep Texas Beautiful. Since its founding in 1995, KTyB has become a leading community program dedicated to litter prevention, beautification, and recycling. Over the years, the organization has launched impactful initiatives such as the Adopt-a-Spot program, public art projects like "Beauty and the Box," and citywide recycling and cleanup events. The anniversary celebration will recognize the volunteers, board members, and community partners who have driven its success while highlighting KTyB's long-standing designation as a Gold Star Affiliate and President's Circle Award. This milestone event will celebrate the program's growth and accomplishments and serve as a launchpad for future efforts to keep Tyler clean, green, and beautiful.

SPONSORSHIP OPPORTUNITIES:

Gold Star Hero | \$10,000 - Exclusive "Presented By" Sponsor – only one available

Sponsorship Includes:

- Exclusive top billing: Keep Tyler Beautiful 30th Anniversary Celebration Presented By [Your Company Name] used in all promotions
- Recognition in press releases, interviews, and media coverage
- VIP table for ten (10) plus two complimentary Revenue Enhancement tickets for each table guest
- Acknowledged in post-event summary and recognition materials

Rooted Legacy Partner - \$5,000

- VIP table for ten (10) plus a complimentary Revenue Enhancement ticket for each table guest
- Includes all benefits of the Blooming Partner level

Blooming Partner- \$2,500

- Marketing Opportunities available: – Buffet Sponsor, Silent Auction Sponsor, Invitation Sponsor
- Includes all benefits of the Flourishing Supporter level

Flourishing Supporter - \$1,500

- Marketing Opportunities available: – Centerpiece Sponsor, Program Sponsor, Napkin Sponsor, Cups Sponsor, Welcome Table Sponsor, Dessert Sponsor
- Includes all benefits of the Sprouting Supporter level

Sprouting Supporter - \$500

- Sponsor name included on all print and media promotion
- Includes all benefits of a Seed Sponsor

Seed Sponsor - \$250

- Table for ten (10) guests at the event
- Listed on KTyB website